

The Second Life of Modern Period Architecture

*Resilient and adaptive
renovation towards net-zero
carbon heritage buildings*

Talking Buildings

30 March, 2025, Xanthi

Dr. Panayotis Antoniadis

SINCERE at a glance

Technology

Optimize the carbon footprint and energy performance of historic buildings through innovative materials, energy harvesting technologies, and ICT tools.

Society

Raise awareness and offer opportunities for engagement for the preservation of cultural heritage buildings at national and international level.

Horizon Europe

*Grant no. 101123293
HORIZON-CL5-2022-D4-02
Start: October 1st, 2023
Duration: 3 years
Budget: 5 420 275 EUR
18 partners
4 pilots*

The talking buildings game

The game

*Giving a voice to
a building as a
participatory process*

Inspiration

*Who talks through a
building? How can a
building talk?*

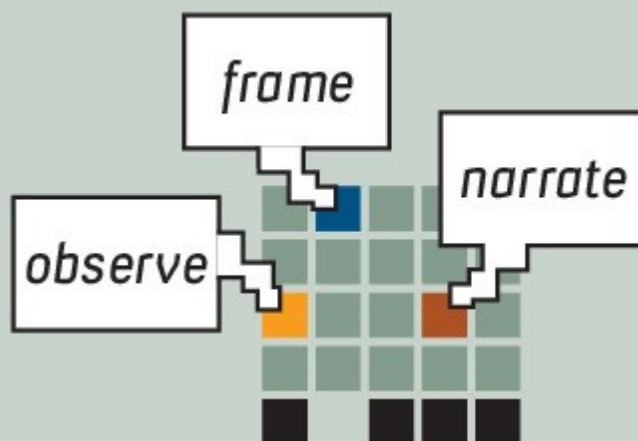
Application

*How can we use
this tool here
in Xanthi?*

The game

The talking buildings challenge

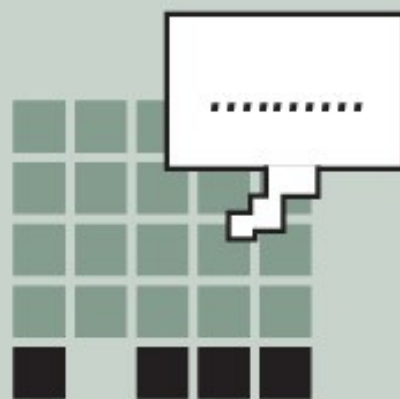
Give a voice to a building in 5 steps




sincere

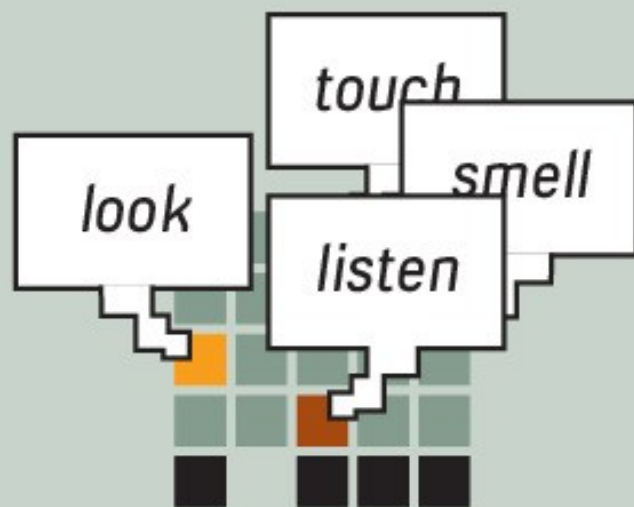
What should I do?

1. Visit a cultural heritage building you feel connected to



This building wants to say something

2. Observe its facade, its details. Can you enter inside?



Using all the senses, except taste!

3. *Frame an object or an area inside or outside*

What attracts your attention?



You!

4. *Narrate a story or a thought from the building's perspective*

So, imagine you are me!

*



And the real me, what will do?

**film me and speak over like it is me talking*



5. *Share your story!*

*Record my story and share it!**



Wait, I need some inspiration first

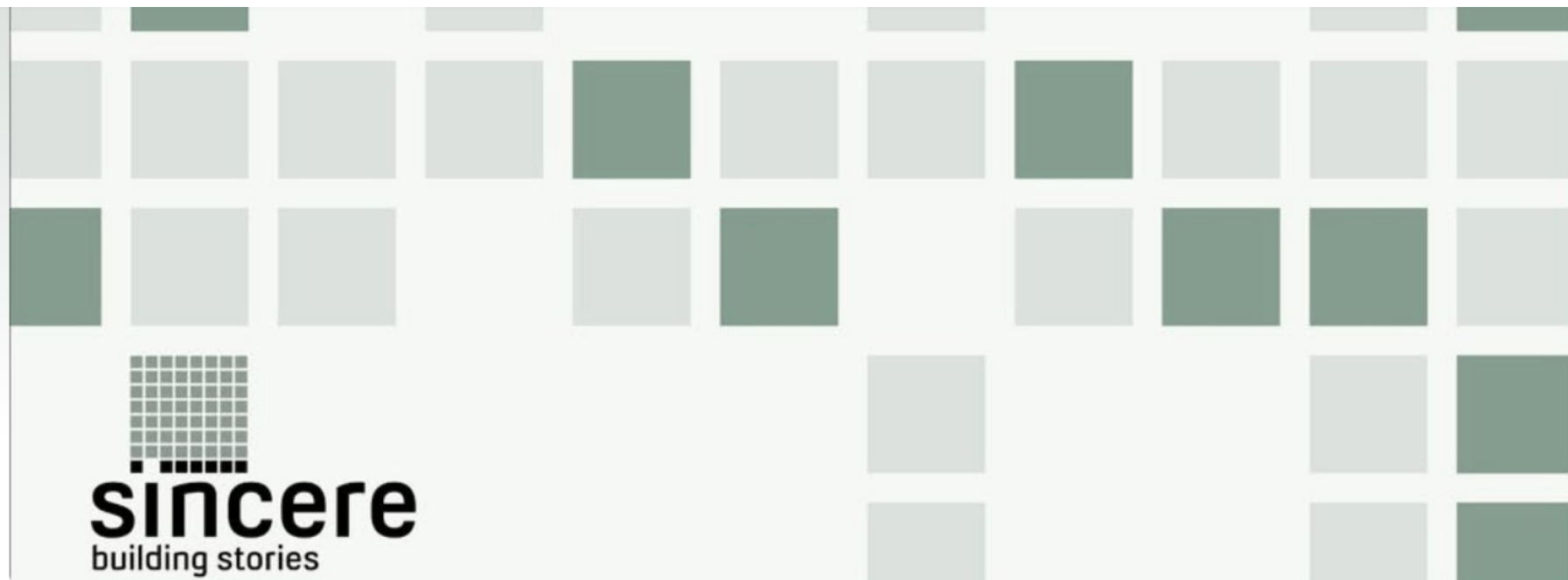
**more details at talkingbuildings.net*





Συνομιλώντας Με τα Ιστορικά Κτίρια της Ρόδου
~~

Public group · 38 members



Συνομιλώντας Με τα Ιστορικά Κτίρια της Ρόδου ~~

Public group · 38 members



+ Invite

Share

Joined

Discussion Featured People Events Media Files




Chat about what's important to you
Suggest a chat for your group to connect in real time. When admins approve your suggestion, the chat will be created.

+ Suggest New Chat



Write something...



Anonymous post



Poll



Feeling/activity

About

Συνομιλώντας με τα Ιστορικά Κτίρια της Ρόδου
Μια συμμετοχική δράση πολιτών για την Αρχιτεκτονική Κληρονομιά
... See more

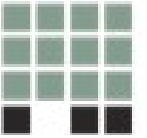
Public
Anyone can see who's in the group and what they post.

https://www.facebook.com/photos/?fbid=10227794720276018&set=10227794720276018





Inspiration



Not a new idea!



If Buildings Could Talk ...

*... some of them would sound like Shakespeare.
Others would speak like the Financial Times,
yet others would praise God, or Allah.
Some would just whisper,*

*Buildings are like people, in fact.
Old and young, male and female,
ugly and beautiful, fat and skinny,*

*Don't get me wrong: this is not a metaphor.
Buildings DO speak to us!
They have messages. Of course.
Some really WANT a constant dialogue with us.
Some rather listen carefully first.*

Wim Wenders



Rolex Learning Center, Ecole Polytechnique Fédérale de Lausanne (CH)

The parliament of things

*What if we welcomed
all animals, plants and
things into our Parliament?*

What would the argument of the cod, algae or Gulf Stream be?

What positions would the trees take and what future would oil see for itself?

Bruno Latour



Even A Brick Wants To Be Something

If you think of Brick, you say to Brick,

'What do you want, Brick?'

And Brick says to you,

'I like an Arch.'

And if you say to Brick,

'Look, arches are expensive,

and I can use a concrete lintel over you.

What do you think of that, Brick?'

Brick says, 'I like an Arch.'

And it's important, you see, that you honor the material that you use. ...

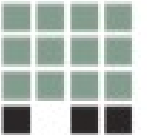
You can only do it if you honor the brick and glorify the brick instead of shortchanging it.

Louis Kahn



Inspiration

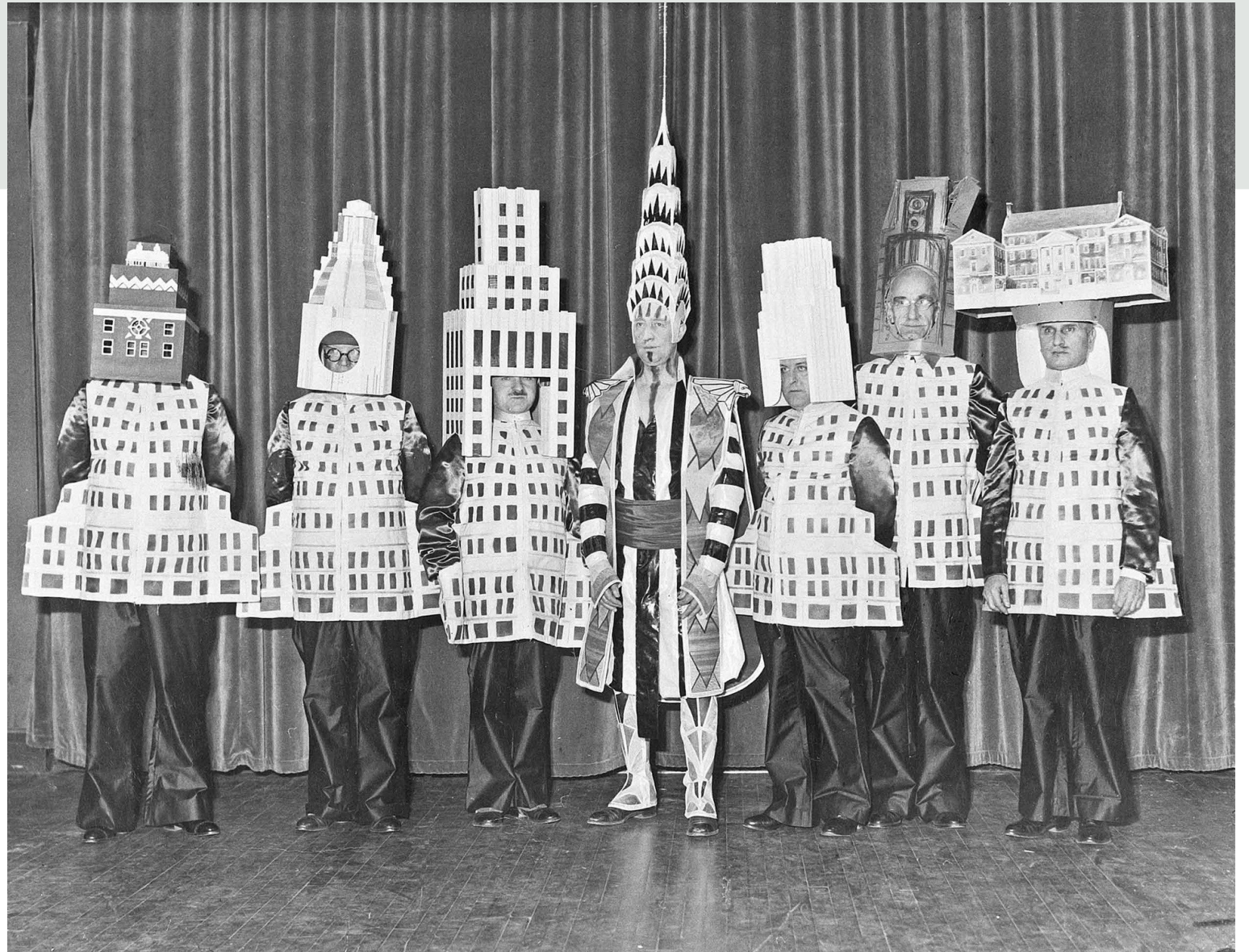
Who?



Who talks through the building?

Who talks?

The architects ?



Famous Architects Dress as Their Famous New York City Buildings (1931)

Who talks?

The architects ?



Sketch of a villa in Bucharest by architect Alfred Popper

Who talks?

*The
residents
?*



Residents of the under demolition Haggerston estate in Hackney, London

Who talks?

*The
activists
?*



Who talks?

*The
owners
?*



Who talks?

The
artists
?



Who talks?

The Nature ?



Conversations with the historic buildings of Rhodes, Photo; Maria Bakari

Who talks?

The History ?



Who talks?

The
technology
?



Who talks?

The
technology
?



Who talks?

*The
users
?*



Who talks?

*The
users
?*



Who talks?

*The
users
?*



Who talks? *The visitors* ?



Who talks?

The
market
?



Who talks?

*The
media
?*



Who talks?

*I, the
building*



Who talks?

*I, the
machine*



For about 20 years, i operated, transforming raw cotton into the essential material for the textile industry.

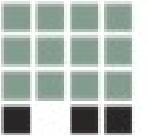
Who talks?

*We, the
materials
?*



Inspiration

How?



How can a building talk?

Voice over

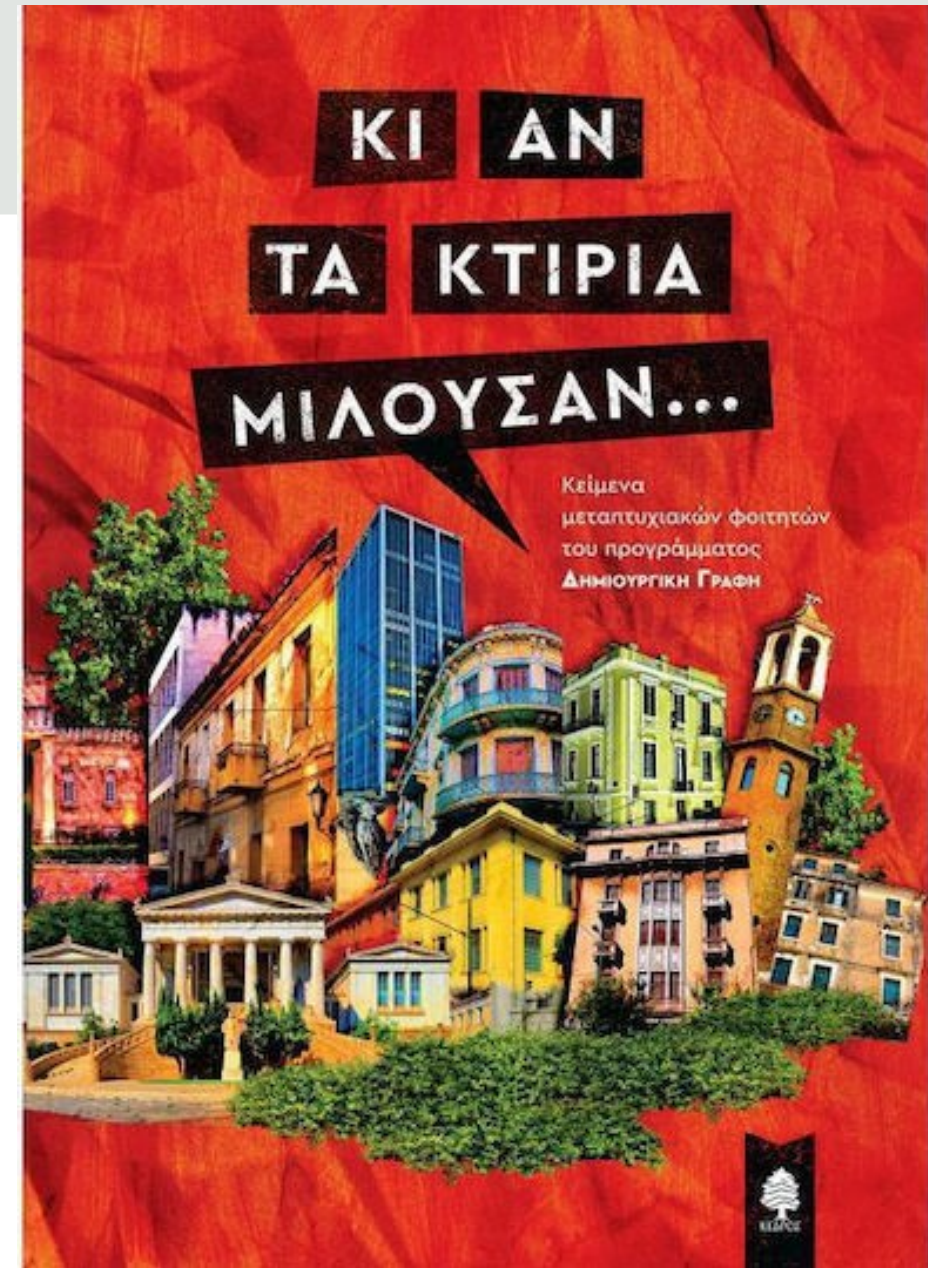
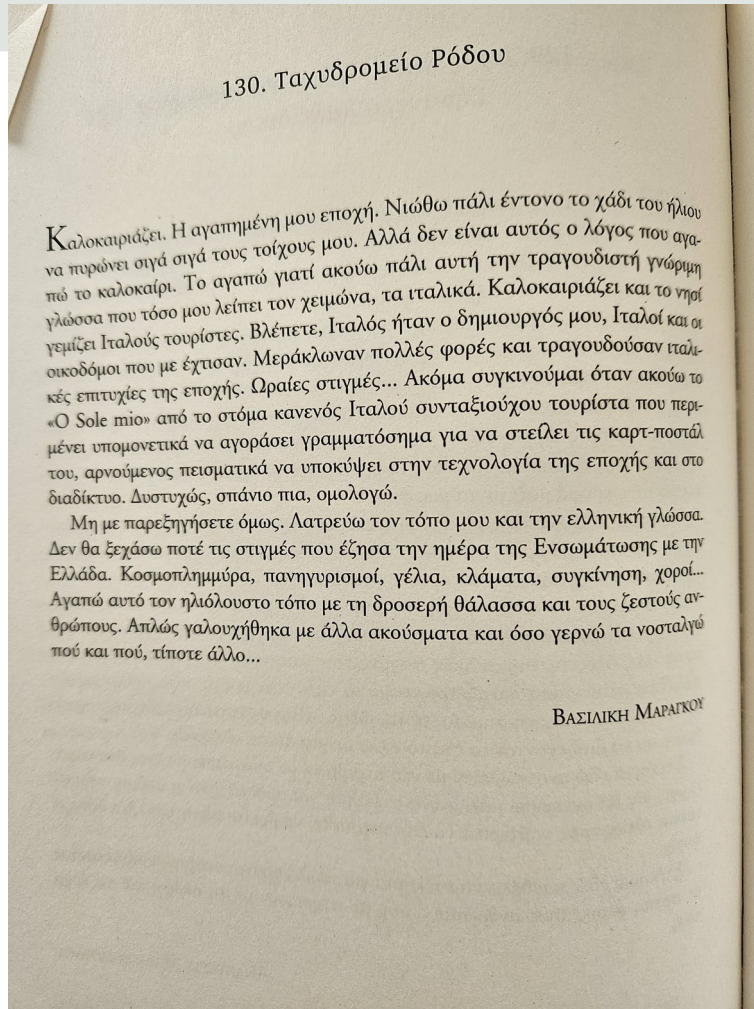


SINCERE project - Heritage in Dialogue - European Heritage Days 2024



but if we look at the sustainability aspects of my existence

Creative writing



If buildings could talk, Kedros editions

Facade art



Installation on the facade of Place des Arts, Montreal, Quebec, 2014 by Krzysztof Wodiczko.

Soundscapes



Screenshot from the film *The Prison of History* (2023)

Traces from the past



Jorge Otero Pailos



Deep listening

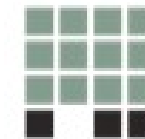
*Listen to everything,
until it all belongs together,
and you are part of it.*

Pauline Oliveros



Sensing Space Studio, ETH NEWROPE, 2021

Application

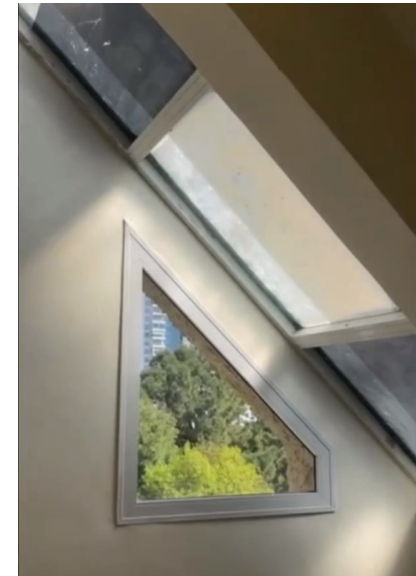


The process is the message

sincere building stories



How was your experience?



Different ways to use the game

- Understanding the space
- Understanding ourselves
- Communicating our ideas about the space